

## 2017 Edge of the Wedge Information Package





Dear Participants:

We are delighted that you will be joining us in Gros Morne National Park (October 30 – Nov 2, 2017) for the 38th offering of the GMIST: Edge of the Wedge program...Canada's cutting edge training program in experiential tourism!

If you require accommodations while attending GMIST: Edge of the Wedge, the [Ocean View Hotel](http://theoceanview.ca) has rooms block booked at the rate of \$133 per night plus tax for a single and \$43night for double. Please call the Ocean View Hotel at 1 (800) 563 9887 to reserve your room or visit the website at <http://theoceanview.ca>.

- Room rates include a hot continental breakfast buffet.

Please take time to review this information and should you have any questions or concerns, please do not hesitate to contact me at (709) 458-3610 or email [info@gmist.ca](mailto:info@gmist.ca).

Included in this package:

- Travel Info
- Recommended packing suggestions
- Cancellation policy
- Photo & video release (we will have a copy for you to sign upon arrival - if you agree)
- Assumption of risk agreement & indemnifying release (we will have a copy for you to sign upon arrival)

### **Payment**

An invoice will be emailed to you or to the organization that you represent. You can make payment online using our [paypal](#) feature or by calling us at (709) 458-3610. If you have any questions regarding payment, please contact me.

Once again, thank you for choosing GMIST. Our team looks forward to meeting you and helping you develop great experiences for your guests and generate more revenue for your business!

Regards,  
Jackie Hiscock  
Executive Assistant  
Gros Morne Co-op/GMIST  
Tel: 709.458.3610  
Fax: 709.458.2162



## Travel Info:

**Marine Atlantic Ferry Service:** <http://www.marine-atlantic.ca/en/index.asp>

### Deer Lake Airport:

Deer Lake Regional Airport is only minutes away from the Town of Deer Lake and the city of Corner Brook on the Trans Canada Highway. It is a 1 hour drive from Deer Lake to Rocky Harbour, NL. We advise that you book a taxi or rental car ahead of time.

**Deer Lake Airport Contact:** Website: <http://www.deerlakeairport.com/>

Hours of Operation: 8:00 a.m. – 4:30 p.m.

Telephone: (709) 635-3601

E-mail: [info@deerlakeairport.com](mailto:info@deerlakeairport.com)

**Car Rental Services:** <http://www.deerlakeairport.com/carRental.html>

**Taxi Service:** <http://www.deerlakeairport.com/taxi.html>

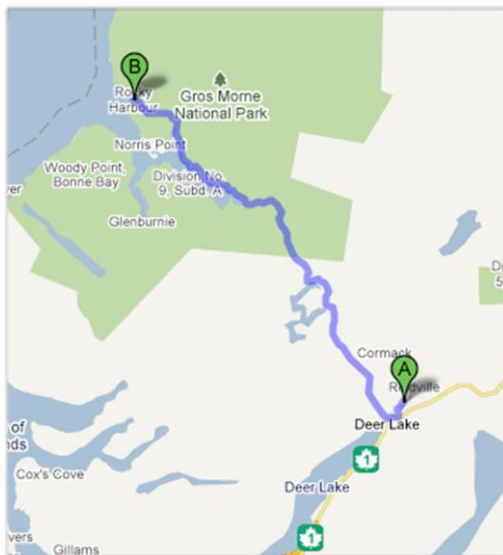
It costs about \$80 one way for a taxi from Deer Lake to Rocky Harbour!

Star Taxi: (709) 634-4343

Deer Lake Taxi: (709) 635-2521

Pittman's Taxi: (709) 458-2486

Deer Lake Airport to Rocky Harbour, NL: [See Google Map](#)



## **WELCOME and TRIP PREPARATION BRIEFING EDGE OF THE WEDGE**

Welcome to all participants taking part in the Edge of the Wedge (GMIST) professional development program about experiential tourism taking place at the Ocean View Hotel located in Rocky Harbour, Newfoundland. Gros Morne National Park is a UNESCO World Heritage Site. How fortunate we are to be able to experience this magnificent place, to experience some of the people, cultures, traditions and local flavour of this remarkable place “on the Rock”.

A few really important things that we want you to be aware of as you begin planning for your trip are listed below:

1. You will notice, first of all, that this is not an ordinary training course in terms of daily time-frames. We look forward to your participation in the first evening’s orientation and briefing. This means that it will be important for you to book your airline reservations to arrive early enough to get to Deer Lake airport, travel approximately an hour to Rocky Harbour, check-in, before your 6:30 PM evening briefing. Light refreshments will be served on the first evening.
2. Lunches, breaks and suppers are included with your tuition over the three days except for supper on day two (day 3 on agenda), which is an open evening for students to do as they choose (Note we usually arrange for group meal at a local establishment for those who want to eat as a group). Please note all transportation onsite is provided by GMIST- you just need to get to Rocky Harbour and we take care of the rest. Please ensure you let us know of any allergies to food.
3. *Each day is full.* You will need to manage your time, energy, and your phone calls or emails. *We do stick to some pretty tight time- frames; your cooperation in helping us to meet these time frames is appreciated.*
4. The final evening is a gala affair – featuring Newfoundland cuisine, the handing out of graduate certificates and some additional after-dinner experiences. *We recommend booking your travel home for the following day (late morning or early afternoon departure from Deer Lake on November 3rd is recommended).*
5. We have included a short overview **Agenda** as well as a **Trip Preparation List and Travelling Sustainably Outline**. ***Please read them carefully.***
6. Because the opening orientation and briefing session occurs in the evening of Day 1, you may wish to arrive the previous day to settle in, do some personal exploring, or hiking or walking in the area. Alternatively, you may wish to stay an extra day after the course to explore the area, once you have become more familiar with Gros Morne National Park as a result of the training workshop.

## Agenda / Daily Itinerary

<b>Time-Frames</b>	<b>Activity</b>	<b>Location</b>
<b><i>Day 1, Oct 30th, 2017 – Arrival early</i></b>		
18:30 – 21:00	Orientation, Welcome, Course Briefing with GMIST	Ocean View Hotel (OV)
<b><i>Day 2, Oct 31st, 2017</i></b>		
8:00 – 11:00	Introductions, introductory concepts, discussions, and indoor activities.	OV
11:00 – 17:00	Offsite activities (outdoor and indoor)	Offsite
17:00 – 18:00	Break	
18:00 – 21:00	Supper and a variety of experiences	TBD
<b><i>Day 3, Nov 1st, 2017</i></b>		
8:30 – 11:00	Indoor presentations, sessions, activities	OV
11:15 – 1:30	Offsite Experience and Lunch	Offsite
13:30 – 14:15	Return to FLI and short break	OV
14:15 – 17:30	Indoor presentations, sessions, activities	OV
17:30	Personal time, offsite supper	
<b><i>Day 4, Nov 2nd, 2017</i></b>		
8:15 – 10:45	Indoor sessions, training, activities	OV
10:45 – 12:30	Business Development	OV
12:30 – 13:30	Lunch – Working Session	OV
13:30 – 16:00	Outdoor Experience	Gros Morne National Park
16:00 – 17:00	Closing session	OV
18:30 – 22:30	Supper – Gala and Experiences	OV
<b><i>Day 5, Nov 3rd, 2017- Depart</i></b>		



## **Packing Suggestions**

### **For Your Gros Morne Adventure At the Edge of the Wedge**

Please wear appropriate outdoor footwear. It could be wet, muddy, or there could be fresh snow on the ground, or rain so it is suggested to pack and dress in layers. Bring comfortable indoor shoes, runners, and dress shoes for indoor functions. There will be one main opportunity for dressing up – the final night which is totally up to you. We will be outdoors for up to 2 hours at least twice during the course.

1. Bring a scarf or neck-warmer
2. Hat and sunglasses
3. A warm jacket – Rain jacket recommended as we go in all weather (This is strongly suggested – we go out no matter what!)
4. A toque and mitts or gloves
5. A warm pair of lined outdoor ski-pants rain pants or a pair of water resistant wind pants.
6. A day pack if you wish to carry around a water bottle and camera
7. Optional - A digital camera and your own laptop computer. There will be opportunities to use both.
8. Laptop – it is beneficial to bring your laptop with you to use during some of the components of the workshop – especially if you have wireless capabilities.
9. Feel free to bring information on your business, organization or community to display to other students.

\*We practice sustainability in all aspects of our course and do our best to keep disposables and packaging to a minimum. Please feel free to bring your own water bottle to fill up for offsite activities. Please see the section below on travelling sustainably.

If you have any additional questions please don't hesitate to contact us:

Gros Morne Institute for Sustainable Tourism

Phone: 709-458-3610

Fax: 709-458-2162

E-mail: [info@gmist.ca](mailto:info@gmist.ca)

Website: [www.gmist.ca](http://www.gmist.ca)





### **Sustainable Tourism and the Edge of the Wedge**

Tips to prepare you for a low impact tourism experience within Gros Morne National Park an UNESCO World Heritage Site. As you prepare for travel to Gros Morne, we offer the following suggestions for you to practice sustainability before you arrive and during your visit to this unique destination. This is a short checklist of a few things to think about. It's not a comprehensive list, but gives you some things to think about.

- Book your flight in as direct a manner as you can (less flight segments means less carbon emissions).
- If possible, use public transit to get from your home to your domestic airport.
- If you are going to use the taxi from Deer Lake or rent a car, please consider including more than yourself in the vehicle if arrival and departure times allow for this.
- Think consciously and intentionally of not bringing any kind of disposable items with you.
- Bring a thermal mug to use for hot and cold liquids. No styrofoam, paper cups or disposable beverage containers will be provided.
- We encourage you not to purchase or bring disposable/recyclable plastic water bottles, juice bottles, or tetrapaks.
- Download any advance trip preparation information, maps, and documents to your laptop or to your smart phone, iPad or other mobile tablets. Practice using these devices at the course.
- You will be provided with a workbook. Use the workbook as much as possible to write in, rather than additional paper.
- Purchase rechargeable batteries for your digital devices (cameras, cameras, flash, GPS, recorders). Bring these batteries and chargers with you. Purchase a portable multi-plug plug that will enable you to plug your various USB cables and power cables into one electrical plug.
- We encourage you to use digital cameras, smartphones and other digital recording devices rather than bringing a disposable camera.
- You will be given opportunities to walk each day. Please dress for the weather - clothing and footwear. We encourage you to use these opportunities for personal fitness and well-being and to practice self-propelled travel.
- We encourage you to "Be an Adventurer" during the four days of Edge of the Wedge. Try new foods and beverages that are unique to the culture and traditions of Newfoundland, even though you may initially be more inclined to look for the familiar.
- Learn a little about Gros Morne by taking a few minutes, with coffee in hand, and searching online about the park and destination.



**Three additional references to jog your thinking about travelling sustainably:**

The following resources may be insightful and helpful in providing you with some ideas and reminders about traveling sustainably.

Carbon caution and advice - flying & the responsible traveller

<http://www.responsibletravel.com/copy/carbon-caution-and-advice-flying-and-the-responsible-traveller>

Tips for Responsible Travel

<http://www.responsibletravel.com/Copy/tips-for-responsible-travel>

Sustainable Tourism

<http://www.gadventures.com/about-us/sustainable-tourism/>





## **ASSUMPTION OF RISK AGREEMENT AND INDEMNIFYING RELEASE**

**Warning: Please read carefully before signing.**

**Assumption of risk agreements have held up in Canadian courts. Consider that you are assuming both physical and legal risks which have potential financial implications for yourself and/or your family should you be injured or killed while participating in Gros Morne Institute for Sustainable Tourism (GMIST) program or activity.**

**Agreement release:**

I, \_\_\_\_\_ hereby acknowledge and agree that in consideration of participating in a training workshop organized by the Gros Morne Institute for Sustainable Tourism (hereafter identified as GMIST): do hereby release GMIST, it's Board of Directors, employees, partners and independent contractors from all liability, and do hereby waive as against GMIST, it's Board of Directors, employees, partners and independent contractors all recourses, claims, causes of action of any kind whatsoever, in respect of all personal injuries or property losses which I may suffer arising out of or connected with my participation in, the aforesaid GMIST workshop and activities, notwithstanding that such injuries or losses may have been caused solely or partly by the negligence of GMIST, it's Board of Directors, employees, partners and independent contractors.

I also reserve the right to opt out of any planned workshop activities.

**Dated at \_\_\_\_\_, this \_\_\_\_\_ day of \_\_\_\_\_, 2017**

**Course Name: Edge of the Wedge: Experiential Travel**

\_\_\_\_\_  
PRINT Participant's full name

\_\_\_\_\_  
Signature of Participant

\_\_\_\_\_  
PRINT Witness' full name

\_\_\_\_\_  
Signature of Witness



## **GMIST – Edge of the Wedge 2017**

### **PHOTO / VIDEO RELEASE/ Contact Information**

For good and valuable consideration, the receipt of which is hereby acknowledged, I hereby consent to the photographing of myself and the recording of my voice and the use of these photographs and or recordings for advertising, publicity, commercial, or other business purposes. I understand that the term "photograph" as used herein encompasses both still photographs and video footage.

I further consent to the reproduction and/or authorization by GMIST(Gros Morne Institute for Sustainable Tourism) to reproduce, use and distribute said photographs and recordings of my voice for use in Canada and on the Internet to help promote GMIST workshops and programming.

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_



### **Cancellation Policy**

In the event that you must cancel your reservation we can refund a portion of your fees up to a certain time prior to the course start date. GMIST will incur some expenses and our refund policy reflects these unrecoverable expenses.

Cancellation Policy : In the event that you must cancel your reservation, we will refund the entire cost of the GMIST course less \$150.00. For cancellations please phone us at : (709) 458-3610

Questions?

Contact Us:

GMIST

Phone: 709-458-3610

E-mail: [info@gmist.ca](mailto:info@gmist.ca)

Website: [www.gmist.ca](http://www.gmist.ca)